



www.jetlines.ca

JET: TSX-V / JETMF: OTCQB



Our Vision is to be Canada's ultra-low fare carrier of choice

Assembled an "A-list" Board and Management Team

- Significant aviation and start-up experience with expertise in low-cost airline business development, capital markets, and public company governance

Ultra-Low Cost Carrier (ULCC) is a globally tried-and-true model

- Canada is the only G7 country that does not have a ULCC, leaving the Canadian market with little competition in a duopoly environment – 86% of the market is controlled by Air Canada & WestJet

Significant Market Opportunity

- Room for more than one ULCC
- 17M customer market by 2023 or approximately 50 aircrafts at 3.5% CAGR

Financial Highlights

- Costs 40% lower than WestJet & Air Canada
- Base fares up to 50% lower
- Cash breakeven after first full year of operations



TARGET MARKET

(2017 estimate)

78.9M Share Shift

23.8M Trans-Border Traffic – All U.S. Points

10.7M New Demand From Price Stimulation



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Share Structure
(as of November 30, 2018)

Shares Outstanding	73,648,611
Options	6,257,500
RSUs	2,750,000
Warrants	17,454,697
Fully Diluted	100,110,808

Board of Directors and Executive Management

Javier Suarez, MSc, MIM, BA
Chief Executive Officer

Michael Bata
Chief Operations Officer

Mark Morabito, BA, JD
Executive Chairman

Jason Grant, BA, MBA
Independent Director

Saad Hammad, BA, MBA
Independent Director

Tony Lefebvre, BA
Independent Director

Réjean Bourque, BAA, ICD.D
Independent Director

Deborah Robinson, ICD.D
Independent Director

Carlo Valente, BBA, CA, CPA
Chief Financial Officer

Dixon Lawson, OMM, CD, MPM, PMP, PCIP
VP Strategic Planning & Cost Control

Olen Aasen, JD
VP Legal & Corporate Secretary

Jennifer Paterson, BA
Director, Corporate Development

ULCC PROVEN SUCCESS

- ULCC models have operated successfully around the world, both commercially and for investors
- Will use the proven global ULCC model that has historically achieved significantly lower costs than other scheduled legacy airlines

STRATEGY AND NETWORK

- Southern Ontario focus with additional bases as the airline grows
- Modern aircraft Airbus A320 – the most used aircraft by ULCCs world-wide
- Seasonal service to Florida, Mexico, and the Caribbean
- Year-round service to Canadian and select U.S. markets

NEXT STEPS

Selection of a State-of-the-Art ULCC Commercial System

- Selection of reservations, revenue and ancillary management, and digital marketing systems

Airline Build Out

- Commercial launch
- Infrastructure, hiring, and training

Certification Process

- Air Operator Certificate (AOC) from Transport Canada
- Final approval from Canadian Transportation Agency

INVESTOR RELATIONS

Toll Free: 1-833-226-5387
investor.relations@jetlines.ca

CORPORATE HEAD OFFICE

1240-1140 West Pender St.
Vancouver, BC, V6E 4G1
Tel: 604-681-8030

AIRPORT OPERATIONS ADDRESS

327-5360 Airport Road South
Richmond, BC, V7B 1B4
Tel: 604-273-5387

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