



## JOIN THE REBELLION AGAINST HIGH AIRFARES

[www.jetlines.ca](http://www.jetlines.ca)

JET: TSX-V / JETMF: OTCQB

### SIGNIFICANT ULCC MARKET OPPORTUNITY IN CANADA

- LCC penetration in the bigger European Markets is 50%, 30% in the United States and greater than 50% in Mexico
- Canada does not have a true ULCC platform, representing a significant market opportunity

### OPERATIONS LAUNCHING THIS YEAR

- Jetlines has agreements in place with Canadian and International Airports and expects to launch its first flight in Summer 2019
- Home base of operations will be out of Vancouver International Airport (YVR)

### STRONG LEADERSHIP TEAM WITH ULCC AND ROUTE LAUNCHING EXPERIENCE

- Management Team and the Board of Directors have a wealth of experience with numerous ULCCs
- CEO has launched over 300 new routes with a 98% success rate
- COO was part of the team who took Vueling to IPO in 2006

### PARTNERSHIP WITH SMARTLYNX

- Partnership will provide Canada Jetlines with capital (minimum of \$7.5 MM), cost efficiencies and support during the start-up period
- Flexibility to add capacity in the winter peak seasons when needed

**OUR  
VALUES  
AND  
APPROACH**

**SAFETY IS  
FIRST**

No matter the cost, **SAFETY** is **FIRST**

**LOWEST  
COST**

We will design our processes to ensure we are the **LOWEST COST OPERATOR**

**STRONG  
CULTURE**

Our **CULTURE** will be the key differentiator, **TEAMWORK** will make the difference



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**JETMF: OTCQB**

**Share Structure**  
*(as of January 31, 2018)*

Shares Outstanding	75,576,721
Options	6,032,500
RSUs	3,000,000
Warrants	15,490,075
Fully Diluted	100,520,677

**Board of Directors and Executive Management**

Mark Morabito, BA, JD  
 Executive Chairman

Alan Bird, CA, BSC  
 Independent Director & Special Advisor  
 the CEO

Jason Grant, BA, MBA  
 Independent Director

Saad Hammad, BA, MBA  
 Independent Director

Tony Lefebvre, BA  
 Independent Director

Réjean Bourque, BAA, ICD.D  
 Independent Director

Deborah Robinson, ICD.D  
 Independent Director

Zygmantas Surintas, LLB  
 Director

Javier Suarez, MSc, MIM, BA  
 Chief Executive Officer

Michael Bata  
 Chief Operations Officer

Carlo Valente, BBA, CA, CPA  
 Chief Financial Officer

Jordi Porcel, AMP, MBA, BA  
 Chief Sales, Marketing, & Customer  
 Experience Officer

**WHY WILL CANADA JETLINES SUCCEED?**

**Born with ULCC and Technology DNA**

- ✓ Obsessed with being the lowest cost operator and experience achieving it
- ✓ Born digital to create personalized ancillary revenue opportunities

**Efficient Operations**

- ✓ Very high aircraft utilization during peak periods & no overnights
- ✓ No scheduled connections, no baggage transfers

**Strong Network and Fleet Plan**

- ✓ Route network designed by a management team that has experience launching several hundred routes
- ✓ Strong focus on aircraft asset management – the second most important cost after fuel

**Disruptive Marketing & Distribution**

- ✓ Utilize next-generation dynamic pricing / promotion / package engines not employed by other Canadian carriers
- ✓ Internet distribution focus – cost-neutral deals with OTAs and Metasearch engines when needed

**INVESTOR RELATIONS**

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