



JOIN THE REBELLION AGAINST HIGH AIRFARES

www.jetlines.ca

JET: TSX-V / JETMF: OTCQB

SIGNIFICANT ULCC MARKET OPPORTUNITY IN CANADA

- LCC penetration in the bigger European Markets is 50%, 30% in the United States and greater than 50% in Mexico
- Canada does not have a true ULCC platform, representing a significant market opportunity

OPERATIONS EXPECTED TO LAUNCH THIS YEAR

- Jetlines has agreements in place with Canadian and International Airports and expects to launch its first flight later this year
- Home base of operations will be out of Vancouver International Airport (YVR)
- Launch of airline operations is subject to receipt of regulatory approvals and completion of financing.

STRONG LEADERSHIP TEAM WITH ULCC AND ROUTE LAUNCHING EXPERIENCE

- Management Team and the Board of Directors have a wealth of experience with numerous ULCCs
- CEO has launched over 300 new routes with a 98% success rate

FINANCING UNDERWAY

- SmartLynx partnership will provide Canada Jetlines with capital (minimum of \$7.5 MM), cost efficiencies, and support during the start-up period
 - Flexibility to add capacity in the winter peak seasons when needed
- Further \$7.0 MM minimum funding secured from South Korean institutional investors

**OUR
VALUES
AND
APPROACH**

**SAFETY IS
FIRST**

No matter the cost, **SAFETY** is **FIRST**

**LOWEST
COST**

We will design our processes to ensure we are the **LOWEST COST OPERATOR**

**STRONG
CULTURE**

Our **CULTURE** will be the key differentiator, **TEAMWORK** will make the difference



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Share Structure
(as of March 31, 2019)

Shares Outstanding	81,687,416
Options	5,300,000
RSUs	2,250,000
Warrants	8,607,607
Fully Diluted	97,845,023

Board of Directors and Executive Management

Mark Morabito, BA, JD
 Executive Chairman

Alan Bird, CA, BSC
 Independent Director & Special Advisor
 the CEO

Jason Grant, BA, MBA
 Independent Director

Saad Hammad, BA, MBA
 Independent Director

Tony Lefebvre, BA
 Independent Director

Réjean Bourque, BAA, ICD.D
 Independent Director

Deborah Robinson, ICD.D
 Independent Director

Zygmantas Surintas, LLB
 Director

Javier Suarez, MSc, MIM, BA
 Chief Executive Officer

Jyri Strandman
 Operations Advisor

Carlo Valente, BBA, CA, CPA
 Chief Financial Officer

Jordi Porcel, AMP, MBA, BA
 Chief Sales, Marketing, & Customer
 Experience Officer

WHY WILL CANADA JETLINES SUCCEED?

Born with ULCC and Technology DNA

- ✓ Obsessed with being the lowest cost operator and experience achieving it
- ✓ Born digital to create personalized ancillary revenue opportunities

Efficient Operations

- ✓ Very high aircraft utilization during peak periods & no overnights
- ✓ No scheduled connections, no baggage transfers

Strong Network and Fleet Plan

- ✓ Route network designed by a management team that has experience launching several hundred routes
- ✓ Strong focus on aircraft asset management – the second most important cost after fuel

Disruptive Marketing & Distribution

- ✓ Utilize next-generation dynamic pricing / promotion / package engines not employed by other Canadian carriers
- ✓ Internet distribution focus – cost-neutral deals with OTAs and Metasearch engines when needed

INVESTOR RELATIONS

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